



**Women**  
**OF**  
*Steel*

**BUSINESS CONFERENCE**

**SEPTEMBER 26, 2025**  
*SPONSOR PACKET*



STEEL BLEU



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# Event Sponsorship Packet

## EVENT OVERVIEW:

### Unlock Limitless Potential: Sponsor Women of Steel 2024

Join us as a key sponsor for Women of Steel 2024, an unparalleled event dedicated to pioneering female leadership and innovation. This prestigious conference is designed to ignite a movement, providing women entrepreneurs and executives with the tools, insights, and inspiration to transcend boundaries and build a legacy for future generations.

As a sponsor, you will align your brand with a transformative experience that showcases your commitment to empowering women and fostering groundbreaking ideas. Your support will help drive meaningful conversations, advance female leadership, and offer participants a full day of empowerment from powerhouse speakers who are redefining the future of women in business.

### Why Sponsor Women of Steel 2025?

- **Reach a Targeted Audience:** Engage with a diverse group of influential women leaders and decision-makers.
- **Showcase Your Brand:** Gain visibility and credibility by associating with an event that celebrates and advances female leadership.
- **Drive Impactful Change:** Contribute to a platform that fosters growth, innovation, and lasting legacies for women in business.

Be part of a landmark event that shatters ceilings and explores the boundless potential of female leadership. Together, let's inspire, educate, and make a lasting impact.

#### EVENT DETAILS:

September 26, 2025  
9am till 4pm  
Arthrex One  
1370 Creekside Blvd.  
Naples Florida 34108

## Partner with Us: Empower the Future of Female Leadership

It is with great pleasure that I extend to you a remarkable opportunity to partner with us in creating an environment where women entrepreneurs and executives can truly flourish. Women of Steel 2025 is not just a conference; it is a dynamic platform born from the pressing need for a dedicated business event focused solely on the growth and development of businesswomen. This event is designed to educate, inspire, and transform today's businesswomen into tomorrow's local, national, and global leaders.

In the United States, there are now over 13 million women-owned businesses, representing 42% of all U.S. businesses and employing nearly 10 million people. Since 2000, the number of women-owned businesses has surged by 114%, with an average annual revenue of approximately \$500,000. Notably, 62% of these businesses are solely owned by women, positioning them as key decision-makers in the business landscape.

In 2023, more than 1,400 new women-owned businesses were launched every day. Despite only 25% of women business owners seeking financing, those who do contribute a significant \$2 trillion in revenue. Additionally, private tech companies led by women achieve 35% higher ROI, and women-founded companies in First Round Capital's portfolio outperformed those founded by men by 63% (Source: INC).

The influence of today's businesswomen on our economy is profound and growing. To truly harness and amplify this impact, support from organizations like yours is essential.

Now is the perfect time to join a transformative movement that will not only shape our local community but also make a historical difference. By partnering with Women of Steel 2025, you'll be supporting a vital cause and contributing to a brighter, more inclusive future for women in business.

I invite you to be a part of this groundbreaking event. Let's work together to support and elevate women leaders as we build a better future for all.

Sincerely,

*Cotrenia Hood*

CEO, Steel Bleu LLC



STEEL BLEU

## Event Timeline:

We are thrilled to invite you to become a key sponsor for Women of Steel 2025, a premier event set to take place at the renowned Arthrex One on the Arthrex campus in Naples, Florida. As a global leader in medical devices, new product development, and medical education in orthopedics, Arthrex exemplifies the spirit of innovation and determination that defines our conference.

Women of Steel 2025 is more than just an event; it's a catalyst for transformation. Our conference will showcase groundbreaking ideas and concepts that push the boundaries of traditional leadership, empowering women to forge their own paths and lead with confidence. Each session is meticulously designed to be both impactful and engaging, providing participants with immediate, actionable tools for success.

The event will culminate in a fabulous networking session, offering attendees the opportunity to build meaningful connections and foster a supportive community of leaders. This is a unique chance for women to collaborate, share insights, and create a network that will drive positive change in the world.

As a Sponsor for Women of Steel 2025 you will be at the catalyst of empowering women in leadership at the cutting-edge through the timeline below:

**The theme for the 2025 Women of Steel event is: INSERT THEME**

- Conference Kickoff
- Opening Session – Iron Tribe!
  - Fireside Chat – Innovation
  - Lunch Keynote - Leadership
- Empowerment Panel – Spiritual, Mental & Physical Wellness
  - Afternoon Session - Finance
  - Networking Reception

### Sponsorship Opportunities:

- |  |                 |
|--|-----------------|
| <b>WondHER Woman – Platinum Sponsor</b>  | <b>\$20,000</b> |
| <ul style="list-style-type: none"> <li>• 8 complimentary conference registrations</li> <li>• Two page business ad in event program             <ul style="list-style-type: none"> <li>• Social media recognition</li> <li>• Logo on all conference materials</li> <li>• Booth space in exhibition area</li> <li>• Promotional item in swag bag</li> </ul> </li> </ul>  |                 |
| <b>Trail BlazHER – Title Sponsor</b>   | <b>\$15,000</b> |
| <ul style="list-style-type: none"> <li>• 6 complimentary conference registrations</li> <li>• Full page business ad in event program             <ul style="list-style-type: none"> <li>• Social media recognition</li> <li>• Logo on all conference materials</li> <li>• Booth space in exhibition area</li> <li>• Promotional item in swag bag</li> </ul> </li> </ul> |                 |
| <b>Girl PowHER - Gold Sponsors</b>   | <b>\$10,000</b> |
| <ul style="list-style-type: none"> <li>• 4 complimentary conference registrations</li> <li>• ½ page business ad in event program             <ul style="list-style-type: none"> <li>• Social media recognition</li> <li>• Logo on all conference materials</li> <li>• Booth space in exhibition area</li> <li>• Promotional item in swag bag</li> </ul> </li> </ul>    |                 |
| <b>EmpowHER – Silver Sponsors</b>  | <b>\$5,000</b>  |
| <ul style="list-style-type: none"> <li>• 2 complimentary conference registrations</li> <li>• ½ page business ad in event program             <ul style="list-style-type: none"> <li>• Social media recognition</li> <li>• Logo on all conference materials</li> <li>• Booth space in exhibition area</li> <li>• Promotional item in swag bag</li> </ul> </li> </ul>    |                 |

EntrepreneHER – Partner Sponsors \$2,500

- 2 complimentary conference registrations
- ¼ page business ad in event program
  - Social media recognition
  - Promotional item in swag bag

InnovatHER – Individual Sponsors \$1,500

- 1 complimentary conference registration
- ¼ page business ad in event program
  - Promotional item in swag bag

Additional Sponsorship Opportunities:

LeadHER –Reception Sponsor \$5,000

- 4 complimentary conference registrations
- Logo on signage at cocktail reception
  - Social media recognition
  - Promotional item in swag bag

Goal SlayHER – Swag Bag Sponsor \$3,000

- 2 complimentary conference registrations
  - Logo on Swag Bags
  - Social media recognition
  - Promotional item in swag bag

\*Sponsorship material due within 3 weeks of commitment no later than August 2, 2025