



SEPTEMBER 11, 2026

SPONSOR PACKET



STEEL BLEU
Business & Executive Consulting Firm

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Sponsorship Packet

EVENT OVERVIEW:

Women of Steel 2026 is the premier event for women entrepreneurs and executives seeking to push boundaries, elevate their leadership, and embrace the “limitless” future of female leadership. Designed to be more than just a conference, this high-impact experience will educate, inspire, and spark meaningful conversations that drive change.

The event centers around four powerful pillars:

- **Leadership:** Strengthening decision-making, building community and influence.
- **Finance:** Developing financial acumen, wealth creation, and sustainable business strategies.
- **Innovation:** Exploring breakthrough ideas that challenge norms and reshape industries.
- **Empowerment:** Cultivating confidence, resilience, and personal growth for success.

Women of Steel 2026 will showcase thought-provoking speakers, interactive sessions, and actionable takeaways that help attendees not only break the glass ceiling but redefine what’s possible beyond it.

EVENT DETAILS:

September 11th, 2026

9am till 4pm

Arthrex One - 1370 Creekside Blvd., Naples Florida 34108

Dear Potential Partner,

I am thrilled to invite you to become a valued partner of the **Women of Steel 2026 Business Conference**. This transformative event is designed to elevate, educate, and empower today's women entrepreneurs and executives.

Born from a bold vision, **Women of Steel** is a high-caliber business conference focused on the growth, development, and leadership elevation of women in business. Our mission is simple yet powerful: to provide women with the tools, knowledge, and community they need to lead boldly, break barriers, and build lasting legacies.

Our 2026 theme "**The Power of And**" which celebrates the intersection where ambition meets authenticity and where innovation drives meaningful impact. Women of Steel is a catalyst for forward-thinking women ready to lead at local, national, and global levels, blending vision with action and courage with strategy. This theme embodies the mindset of women who refuse to settle for "either/or" thinking and instead embrace the possibilities of "and" ambition and authenticity, innovation and impact.

The Power and Impact of Women in Leadership

Women are transforming the business landscape, and the numbers tell a compelling story. In 2024, women-owned businesses represented 39.1% of all U.S. businesses, employing over 12 million people and generating \$2.7 trillion in revenue. Every day, ambitious women launch new enterprises, drive innovation, and reshape industries — in 2024 alone, women started 49% of all new U.S. businesses, a 69% increase since 2019.

The influence of women leaders goes beyond growth; it delivers measurable business results. Women-led companies consistently outperform male-led counterparts, achieving 35% higher ROI and 63% better overall performance. Supporting women entrepreneurs is not only socially significant, but also a proven business strategy.

Why Sponsor Women of Steel 2026

Sponsorship of **Women of Steel** is an opportunity to invest in a high impact, engaged audience of ambitious women leaders who drive markets, make key business decisions, and influence economic growth. By partnering with us, your organization will:

- Gain direct access to 200+ highly engaged women entrepreneurs, executives, and decision-makers.
- Align your brand with a movement that represents innovation, leadership, and measurable business impact.
- Demonstrate commitment to diversity, equity, and inclusion while generating tangible ROI.
- Be part of a platform where thought leadership, collaboration, and networking drive lasting influence and market growth.

Your sponsorship is more than branding. It's an investment in the future of leadership. Together, we can create an extraordinary experience that empowers women to grow their companies, uplift communities, and drive change across industries.

Let's partner to fuel a movement because when women rise, we all rise.

Sincerely,

Cotrenia Hood & The Women of Steel Team
CEO, Steel Bleu Consulting

Sponsorship Opportunities:

Wond HER Woman – Platinum Sponsor	\$20,000
<ul style="list-style-type: none">• 8 complimentary conference registrations• Two page business ad in event program• Social media recognition• Logo on all conference materials• Booth space in exhibition area• Promotional item in swag bag	
Trail Blaz HER – Title Sponsor	\$15,000
<ul style="list-style-type: none">• 6 complimentary conference registrations• Full page business ad in event program• Social media recognition• Logo on all conference materials• Booth space in exhibition area• Promotional item in swag bag	
Girl Pow HER - Gold Sponsors	\$10,000
<ul style="list-style-type: none">• 4 complimentary conference registrations• ½ page business ad in event program• Social media recognition• Logo on all conference materials• Booth space in exhibition area• Promotional item in swag bag	
Empow HER – Silver Sponsors	\$7,500
<ul style="list-style-type: none">• 2 complimentary conference registrations• ½ page business ad in event program• Social media recognition• Logo on all conference materials• Booth space in exhibition area• Promotional item in swag bag	

Entrepreneur**HER** – Partner Sponsors \$3,000

- 2 complimentary conference registrations
- ¼ page business ad in event program
- Social media recognition
- Promotional item in swag bag

Innovat**HER** – Individual Sponsors \$1,500

- 1 complimentary conference registration
- ¼ page business ad in event program
- Promotional item in swag bag

Additional Sponsorship Opportunities:

Lead**HER** –VIP Reception Sponsor \$10,000

- 4 complimentary conference registrations
- Logo on signage at cocktail reception
- Social media recognition
- Promotional item in swag bag

Goal Slay**HER** – Swag Bag Sponsor \$5,000

- 2 complimentary conference registrations
- Logo on Swag Bags
- Social media recognition
- Promotional item in swag bag

Change Maker**HER** – Networking Sponsor \$3,500

- 2 complimentary conference registrations
- Prominent Logo on attendee networking app
- Social media recognition and profile in app
- Promotional item in swag bag

*Sponsorship material due within 3 weeks of commitment no later than August 7th, 2026